

Vanessa Kalagian

15 weeks ago

As an individual that has always taken great pride in my ability to be goal centric and a self initiator, Mike Bowler, quickly broke down barriers that had been holding me back from even greater successes in my career one tiny bit at a time. Within six months of one-to-one real estate coaching, I had more then doubled my business. He kept me focused on the goal. In his words, on my first coaching call, and continues to resonate with me until this day, "coaching is about the future and not the past". Thanks Mike for the positive impact you made on my life in a short period of time!



Sandi Davis Cather

44 weeks ago

I signed up for the Core coaching with Mike Bowler, Sr. earlier this year. I wanted to take a moment and express how fabulous it has been to work with Mike. I was worried when I first signed up, that I would be demoralized and beaten up by a coach. Nothing could be further from the truth. Mike Bowler, Sr. is the most compassionate, caring, professional coach I could ever imagine. He is full of enthusiasm and knowledge. He is an expert at guiding me in his coaching skills. His knowledge of the business and ability to read the other person, and set goals together is awesome. I appreciate his dynamic calls. And his follow up is phenomenal. Tom Ferry Coaching is lucky to have Mike Bowler, Sr. with his education and knowledge and experience. And I am lucky to have been paired up with Mike. Every day I am grateful for his awesome help and guidance to make me the very best Realtor there. If you have thought about coaching with the Tom Ferry group, you will be absolutely thrilled to be connected with Mike Bowler, Sr.

Anne Hollows

Aug 31, 2016

I wanted to make sure I took the time to tell you what a great coach Mike is. I've had real estate coaches for years with Buffini and Tom Ferry, and Mike is head and shoulders above the rest. The primary reason is that he actively listens and provides implementable advice, rather than following a script as so many coaches seem to do. I have absolute confidence in Mike's perspective, as his experience is deep and aligned to the type of market I serve. As I've said many times to coaching supervisors over the years, coaching isn't a "one size fits all" business. Just as all real estate is local, so is real estate marketing, and being able to coach to those nuances is Mike's strength. Approaches that work well in high-density, subdivision-rich markets aren't necessarily the same ones that produce great results in more sophisticated, low-density suburban or suburban/rural ones like mine. Mike tailors his energy to his clients' and helps us work through our challenges with in ways that benefit our personalities and experience levels. Working with Mike is a pleasure. He's an asset to my business and I recommend him unequivocally to anyone.



Gayla Leathers

51 weeks ago

Mike Bowler is an incredible coach and mentor who is totally committed to his clients. Mike's upbeat attitude and enthusiasm is invaluable! I am so grateful to have the opportunity to have such a knowledgeable person as my coach. I couldn't recommend a better mentor and coach to have in my corner.



Stephanie Reed

20 weeks ago

Mike is an excellent coach with a wealth of knowledge and skill. Mike's coaching keeps you motivate and accountable.



richard pierce

25 weeks ago

I would have quite the business if not for Mike's coaching. I was already successful in the business, but burned out. He gave me steps and tools that I needed to refocus and move forward. (owner)



vicki trembly

24 weeks ago

Best year yet! Thank you Mike for showing me how to focus on my goals and implement systems to help me reach them.



Peggy Antal 26 weeks ago

Mike is knowledgeable, encouraging, understanding, a great listener, and an expert in Real Estate!! (owner)



Mike has been instrumental in assessing my strengths and weaknesses and then recommending a plan of action to address weaknesses. Mike has painted a clear picture of prospecting, both in terms of assessing and recommending prospecting sources/channels, as well as the strategy behind the recommendations. To date, this has resulted in 3 additional sales this year, and I am working on obtaining two additional listings from one buyer client of mine who I obtained via one of Mike's prospecting recommendations. Mike is easy to talk to, relate to and is very professional and supportive. While I was initially uneasy about "being under a microscope" and having my business. my strengths and weaknesses evaluated, Mike made me feel comfortable from day 1. Even though I have been a REALTOR full-time for 14 years and owned my own brokerage for the past 8 years, Mike has identified some key issues to help across the board, from prospecting, to systems, scripts and sales skills. Mike was instrumental in guiding me to successfully obtain a 600K listing, which I now have under contract, by recommending some listing presentation enhancements. Moreover, the Tom Ferry knowledgebase and training has been instrumental in helping me round out my service offering. Mike is an exceptional, experienced, awesome real estate coach who has a broad-based background in real estate education, coaching, and he understands the breadth and depth of Tom Ferry's program and can help tailor it to an individual's needs.



Terry Lasky Sep 1, 2013

Mike has been a huge help to me and any of the agents at CBHB. He is very dedicated and always up to date.



Lisa Fata

I would not be where I am today without Mike Bowler. From his coaching ability and tech classes, as well as working side by side with him and clients, all which proved to be invaluable. I am very grateful and would recommend Mike to any new or experienced agent in the business.

William MacLeod

Aug 12, 2013

Mike Bowler lives and breathes technology, and is a tremendous asset to our firm. I count on Mike on a daily bases to guide our new agents, be a resource for our experiences agents, and to inform me of the constant opportunities available to keep my company on the cutting edge.



Brings over 35 years of experience with a strong innovation commitment to combine the best traditional fundamentals with the latest in technology.



Lude Kemock Aug 11, 2013

Real Estate, as we know it, has changed in major ways over the last 10 years. Mike Bowler has stayed ahead of the curve and helped others ride this new wave of real estate practice. With an emphasis on tech based applications, Mike has assisted his fellow associates at Coldwell Banker Hubbell Briarwood...the Realtors of Greater Lansing...and his counterparts throughout the State of Michigan. At Coldwell Banker, we often call upon Mike to provide training at our Annual Michigan Business Conference in areas involving technology and its successful application within the real estate industry. Mike Bowler combines a legacy of experience with the all important keeping current with new trends to the benefit of his clients, customers and colleagues.

Jason VanSickle Aug 19, 2014

Mike is very smart when it comes to Real Estate and Technology. I have the privilege of being able to work with Mike Bowler on a weekly basis and he always has an answer to my questions. I look forward too many more years of working with Mike.



Leanne Marlow Mar 10, 2014

On behalf of the PAC for the SOO Committee, I would like to thank Mike Bowler Sr. for taking the time out of his busy schedule to come to Sault Ste. Marie, MI to be part of the 1st Annual PAC for the SOO RPAC Fundraiser which turned out to be a success! He was our Technology Speaker in this crazy ever changing technology filled world. Thank you for the Technology Class for Smartphones Mike the only complaint we had was, it was too short but we've fixed that for the 2nd Annual PAC for the SOO! See you there! (owner)

Michael Scholtz

Aug 11, 2013

I have known Mike Bowler for many years. As a Realtor, he successfully blends the latest technology with excellent traditional real estate skills to craft a perfectly smooth transaction, where everyone walks away a winner! As an instructor and trainer of real estate technology, he is the best. Mike knows how to use the latest technology to enhance the real estate transaction. He can explain complex ideas in an entertaining and easy to grasp style! You won't go wrong having Mike do your next seminar! The audience will love it!



Gordon Naumoff

Aug 9, 2013

I have known Mike Bowler Sr. and his association with Coldwell Banker for many years. Mike is a very dedicated individual to learning and teaching many areas of the real estate business to help agents mover forward in their career. It is always a pleasure to be at a meeting where Mike is doing a presentation as you will leave know just a bit more. I appreciate Mike's commitment to learning the best practices in our industry and putting that information out to agents that have been in the business a long time or just starting out. Gordon J. Naumoff, Coldwell Banker Woodland Schmidt

Jeff Hicks

Aug 9, 2013

Mike's knowledge of the real estate profession is second to none. It's always refreshing to work with him, as doing things "the right way" is foremost in his mind. Mike and I have had occasion to work together on various projects and I've always been impressed by his ability to work through issues and determine the best course of action. I never hesitate to recommend Mike.

Mary Peacock

Aug 26, 2013

Mike Bowler is a top of the line real estate agent. I bought condominium 3.5 years ago (my very first home) and Mike was with me every step of the way. I'm incredibly happy with the condo he found for me, and all the help and guidance he gave me. I was glad to have entrusted my real estate needs to Mike Bowler, and I know you won't be disappointed if you do too!